

APPLICATION TO ACTION

West Yost: California's Partner in Funding Programs

West Yost assists clients in identifying, applying for, capturing, and implementing project funds through loan and grant programs. Our expertise includes state and federal programs and working with multi-agency groups to identify funding mechanisms, define institutional relationships, and coordinate documentation and schedule requirements.



RESEARCH & STRATEGY

- **Identifying** federal, state, local, and private funding opportunities.
- **Prioritizing opportunities** based on timing/schedules and ranking/rating criteria.
- **Developing integration strategies** to enhance and better tailor projects for specific funding programs.
- **Preparing Strategic Funding Plans** that prioritize funding opportunities for a specific program or project.

PREPARATION & SUBMITTAL

- **Communicating and coordinating** with funding agencies.
- **Identifying and coordinating required information** and developing the project narrative tailored to the grant program for each application, including the writing and organizing of information.
- **Completing and submitting** full proposals and application packages on behalf of clients.

MANAGEMENT & REPORTING

- **Fully managing funding disbursement requests.**
- **Fully managing the process of submitting post-award reports** to funding agencies and performing labor compliance to meet ongoing funding requirements.

"West Yost was always prepared, met every deadline, excellent quality of work, and overall great service. I highly recommend them."

—Mr. Kevin Hunt, PE,
General Manager, Central Basin Municipal Water District

"It was a pleasure to work with all of you... Thank you and your team for being so accommodating and always pursuing a better understanding of our system."

—Mr. Ryan Kirchner,
Sonoma County Water Agency

"...this is a huge success for our Grants Team and our overall funding strategy. A big thanks to your team for the support to get this grant!"

—Mr. Leonard Ash,
Water Resources Planning, Alameda County Water District

“West Yost Associates has demonstrated that they have the people who understand water — especially how statewide water policies affect individual municipal agencies. Furthermore, West Yost has excellent technical resources and they have provided quality analysis.”

—Mr. Jim Peifer, PE,
Executive Director, Regional Water Authority and Sacramento Groundwater Authority

OUR TEAM

**Sheri Lasick**

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Funding Practice Lead

Sheri Lasick provides grant writing, funding research, and funding management services to public and non-profit entities, as well as program analyses, policy development, and industry research.

**Hawkeye Sheene**

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Senior Funding Specialist

Hawkeye Sheene has experience in water resources, specifically watershed funding and management.

**Marissa Fierro**

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Owner Advisor/Grant Funding Specialist

Marissa Fierro is a senior planner and strategist with 21 years of experience working across planning sectors in California and the Pacific Northwest.

**Monique Day, PE**

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Principal Engineer II

Monique Day is a water resources planning engineer whose project work has involved much multi-stakeholder planning and implementation processes, project management, alternative delivery, and funding strategy and pursuits.



West Yost has assisted clients in securing more than a billion dollars in loans and grants for water-related projects. Our success is based on maintaining excellent working relationships with funding agency staff, solid technical and writing skills, and attention to detail. We are ready to contribute our expertise to your water resources management project. We look forward to collaborating with the dedicated professionals and teams already in place, and serving our local communities. Our commitment is to deliver results that make a difference.

